LES PARFUMS COTY

SUPREME FAVOURITES IN EVERY COUNTRY IN THE WORLD

America and France

IN America—mystic crucible of a hundred races—strains of all old-world beauty flashing through new-world loveliness—Les Parfums COTY are favoured above all others. Only in the entire range of these many matchless scents, do American women find the fragrant expression of their own endless variety. And FRANCE—with its perfect art of life and beauty, its subtle, exquisite sophistication—France, itself, is the creator of Les Parfums COTY. Twenty-two odeurs—sounding the complete scale of perfume—each a masterpiece of enchantment.

England—Women of glorious colouring, with delicate arrogance, poised pride and brilliance—splendid in breeding and sportsmanship—their favourite perfumes are Emeraude, L'Or and Muguet.

Austria—Heitere Frische, Lebensfreude, vollständige und charmante Ungezwungenheit, voll spruhendem Geist; das Vergnugen zur Kunst erhoben—die Wienerin—ihr Parfum is "Paris,, Emeraude and L'Origan.

Italy—Appassionati e allegri, con dolci parole e canzoni, fanno della vita un'iride di grazia, ma pronti all'amore e all'odio—preferiscono Chypre, "Paris,, e L'Origan.

South Africa—Glorying in the free, untrammelled life of the open—fresh, unspoiled and fearless—they delight in Parfum "Paris,, L'Origan and Violette Pourpre.

Mexico—Ardiente y delicada, con la gracia y orgullo de su sangre Española, y la pasión más viva del nuevo mundo—los perfumes que prefieren son Chypre, L'Origan y Emeraude.

Argentine—Elemental y seductora—El explendor de Paris—la herencia de España—possin el espíritu libre del campo—Emeraude, "Paris,, y Chypre son sus favoritos perfumes.

Roumania—O incordare pasionată a sângelui—o melodie sublimă—un briliant, veselie şi bucurie intensă—o amestecare de misticism slavic cu o căldură vioae de sud—preferă numai parfumul Chypre, Emeraude şi Ambre Antique.

Canada—Old races welded into the new again—free and proud, with a lovely diversity of women as many coloured in personality as their maple leaf—they favour "Paris,, L'Origan and Emeraude.

Cuba—Languida, romántica, con una excelente extensión de sangre Española—delicada y turbulenta—apasionada y suavemente voluptuosa—sus favoritos perfumes son Emeraude, Jasmin de Corse y Chypre.

Sweden and Norway—de underskóna döttrarna av de gamla vikingarna, med mystisk poesi på djupet och värme såsom eld inom is—de parfymer de föredraga äro Styx, "Paris,, och La Jacinthe.

Germany—Blond und lieblich, von plotzlich erwachender Leidenschaft, doch tiefster Ergebenheit fähig—das Parfum ihrer Wunsche ist—La Rose Jacqueminot, Lilas Blanc und "Paris,,.

Spain—Seductora y de divina gracia—impetuosa y apasionada—bailes de graciosos movimientos, centelleantes mantones y ojos—los perfumes son Emeraude, La Rose Jacqueminot y Chypre.

Brazil—Animado ou languido, com a belleza peculiar dos paizes e da raça Latina e as vividas e flammantes flores tropicaes—para reflectir estes encantos, escolheram Emeraude, Lilas Pourpre, Violette.

Belgium—Gracieuse et cosmopolitaine, parfaitement "du monde", Parisiennes, mais d'une distinction speciale—ils adorent les parfums qui font rejaillir leur élégance—L Origan, "Paris,, et L'Ambre Antique.

Switzerland—Aimable, sentimentale, douce, d'une simplicité délicate et d'une beauté aussie fraiche que la brise de leur montagnes—le parfum des fleurs font leurs délices—Muguet, "Paris,, et Lilas Blanc.

COTY CHRISTMAS COFFRETS
RANGING IN PRICE FROM $4.50 TO $175
IN ALL THE FAVOURED COTY ODEURS

CONTENTS
—
ONE TWO OUNCE
FLACON OF ESSENCE
in fancy box
ONE COMPACTE
$7.50

Silk Lined Coffret

COTY ROUGES IN NEW EAST INDIAN BOX—$1.00
in five glorifying tones—BRIGHT—LIGHT—MEDIUM—DARK—INVISIBLE

ESSENCE—IN REGULAR 2 OZ. SIZES
also Purse Sizes—1 OZ., ½ OZ., *and* ¼ OZ.
$7.00—$3.75—$2.00—$1.00

Silk Lined Coffret

CONTENTS
—
ONE HALF OUNCE
FLACON OF ESSENCE
ONE BOX FACE POWDER
ONE BOTTLE TALC
$4.50